

Images and Perceptions of Arab Americans

Arab America: Bridging the Gap



Arab DETROIT

IN PARTNERSHIP WITH:



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A CULTURAL EDUCATION WORKSHOP

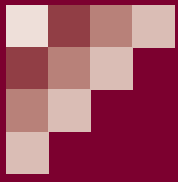
Thursday,
December 3, 2009

Main Workshop
8:30 a.m. – 2:00 p.m.

Optional Bonus Session
2:15 p.m. to 3:30 p.m.

Byblos Banquet Center
7658 Chase Road
Dearborn, MI 48126
(North of Warren Ave.)

REGISTRATION and PROGRAM DESCRIPTION



Images and Perceptions of Arab Americans

Arab America: Bridging the Gap

A CULTURAL EDUCATION WORKSHOP

Arab Detroit hosts the seventh annual educational workshop on “Images and Perceptions of Arab Americans: *Arab America: Bridging the Gap*.” For generations, Arab Americans have immigrated to the U.S., with each new wave contributing to the American mosaic. Religiously and ethnically diverse, Arab Americans are often misunderstood due to the rising tensions in the Middle East and as a result of discrimination and stereotyping. This educational workshop will help participants to understand Arab Americans—leading them to realize that diversity and the Arab American community are one of America’s greatest assets.

The workshop presenters include:

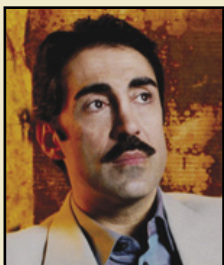
- **Ambassador Dr. Clovis Maksoud**, Professor of International Relations and Director of the Center for the Global South, American University, Washington, D.C.
- **Simon Shaheen**, New York based Arab American musician, composer, and virtuoso of the oud and violin.
- **Nawar Shora, Esq**, Legal Director, and Director of Diversity Education and Law Enforcement Outreach at the American-Arab Anti-Discrimination Committee (ADC) in Washington, D.C.
- **Warren David**, Founder and publisher of ArabDetroit.com, President and CEO of David Communications, a multi-cultural public relations and marketing firm with specialization in the Arab American market.
- **Siham Awada Jaafar**, Co-Producer of *Images and Perceptions of Arab Americans* workshop and host of “Community Connection” weekly television program broadcast over Comcast Cable.
- **Dr. Amal Khalil David**, Bilingual Program Supervisor, Detroit Public Schools and multicultural specialist in Arabic language and culture.

Who Should Attend? Members of the print and broadcast media, business leaders, human resource directors, diversity program managers, advertising, marketing and communications professionals, educators, municipal and government employees, law enforcement personnel, community leaders and those interested in learning more about Arab Americans.



Dr. Clovis Maksoud

Clovis Maksoud, former ambassador and permanent observer of the League of Arab States at the United Nations and its chief representative in the United States for more than 10 years, is director of American University's Center for the Global South. A lawyer, journalist, and diplomat, Maksoud served as the League of Arab States, ambassador to India and Southeast Asia from 1961 to 1966. Maksoud was also the League of Arab States; special envoy to the United States in 1974. Currently, he is vice chair of the United Nations Development Program advisory board on Arab human development reports. He teaches classes on the Middle East, Global South issues, international organizations, and preventive diplomacy at both the School of International Service and AU's Washington College of Law.



Simon Shaheen

Simon Shaheen is one of the most significant Arab musicians, performers, and composers of his generation. A Palestinian, born in the village of Tarshiha in the Galilee, Shaheen's childhood was steeped in music. His soaring technique, melodic ingenuity, and unparalleled grace have earned him international acclaim as a virtuoso on the 'oud and violin. This unique contribution to the world of arts was recognized in 1994 when Shaheen was honored with the prestigious National Heritage Award at the White House. In 1982, Shaheen formed the *Near Eastern Music Ensemble* in New York. This time also marked the beginning of Shaheen's workshops and lecture/demonstrations in schools, colleges, and universities to educate the younger generation.



Nawar Shora, Esq.

Nawar Shora is the Legal Director and Director of Diversity Education and Law Enforcement Outreach at the American-Arab Anti-Discrimination Committee (ADC). He is also the author of the recently published *Arab American Handbook*, an easy-to-read, introductory guide to the Arab, Arab-American, and Muslim cultures. Nawar has delivered in-person trainings to more than 20,000 professionals, including law enforcement, university, and corporate groups. Additionally, he has reached hundreds of thousands of others through two federal government training videos about Arabs and Muslims where he served as a subject matter expert. He is one of four founding community members of the FBI's AMSAC (Arab, Muslim, Sikh Advisory Council).



Warren David

Warren David, a third-generation Arab American of Lebanese and Syrian heritage, has been a leader and activist in the Detroit Arab American community for more than 25 years. He was the creator and executive producer of "Arabesque: Insights into Arab Culture," the award-winning program which aired on WDET-FM and was distributed via satellite to more than 50 National Public Radio affiliates. A dedicated curator of Arab culture, Mr. David has invested his time and personal resources to document and tell the story of the Arab American experience. He is the Founder and Publisher of Arab Detroit, which is dedicated to disseminating an accurate image about the Arab American community, and the President and CEO of David Communications, a multi-cultural communications and public relations firm which specializes in the Arab market.



Siham Awada Jaafar

Co-Producer of *Images and Perceptions of Arab Americans* workshop and host of the "Community Connection" television program, Siham Awada Jaafar is a well respected and established practitioner in both community and media relations. Her passion for community relations coupled with her natural communication skills has made her a skillful and effective communicator. Over the years, Jaafar has created and promoted several communications projects in the areas of community and public affairs and mass media—with a multi-cultural expertise. Finally, as a community activist, Ms. Jaafar has developed a reputation for dedication and leadership.



Dr. Amal Khalil David

A native of Nazareth, Palestine, Dr. Amal Khalil David is an educator and activist. A woman of character that gently balances her kind, caring nature, strict adherence to high ethical standards, and extraordinary efforts to blaze new trails—Dr. David indeed serves as a role model for Arab women in the United States. As a Program Supervisor for the Detroit Public Schools, Dr. David initiates strategies and implements various programs that impact the educational progress of all English language learners in the Detroit Public Schools system.



The Day's Agenda

- 8:30 a.m. **Registration and Continental Breakfast**
- 9:00 a.m. **Open and Welcome**
Warren David
Founder, Arab Detroit
President and CEO, David Communications
- Katie Levitt-Anderson, Ph.D.**
Dean CASL and Acting Director, Center for Arab
American Studies University of Michigan-Dearborn
- Siham Awada Jaafar**
Co-Producer, Images and Perceptions
of Arab Americans Workshop
- 9:15 a.m. **SESSION I: Arab American History, Immigration and
Contributions: Over 100 Years in the Making**
Warren David
President and CEO, David Communications
- 10:00 a.m. **SESSION II: Arab Music: It's Richness and Diversity**
Simon Shaheen
Musician and Composer
New York, New York
- 11:00 a.m. **SESSION III: Discrimination, Prejudice and Stereotyping:
Issues Confronting Arab Americans**
Nawar Shora, Esq.
Legal Director, American-Arab Anti-Discrimination
Committee (ADC), Washington, D.C.
- 12:00 Noon **Questions & Answers**
- 12:15 p.m. **Luncheon**
- Open and Introduction**
Warren David
- Oud and Violin Performance**
Simon Shaheen
- Welcome and Introduction of Keynote Speaker**
Siham Awada Jaafar
- Understanding Arab America**
Ambassador Dr. Clovis Maksoud
- 2:15-3:30 p.m. **Arabic Language Survival Session:
Most Commonly Used Arabic Phrases**
- (Optional **Amal David, Ph.D.**
Bonus Bilingual Program Supervisor
Session) Detroit Public Schools

Registration

DEADLINE:
Monday, November 30, 2009

\$125 per person, includes workshop, continental breakfast, luncheon, workshop materials.

Group discount—5 or more registrants receive 10% off each registration

Student discount—workshop, lunch and keynote event, \$35.00

You may register via the web or via fax or mail:

REGISTRATION VIA INTERNET

Go to: www.arabdetroit.com/workshop.php

REGISTRATION VIA FAX, E-MAIL OR MAIL

Yes! I will attend the cultural educational workshop *Images and Perceptions of Arab Americans: Arab America: Bridging the Gap* on Thursday, December 30, 2009 for \$125.

REGISTRANT'S INFORMATION

Name (Mr., Ms., Mrs., Dr.): _____

Additional Names: _____

Organization Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

E-Mail: _____

METHOD OF PAYMENT

Total amount enclosed: \$ _____

Check enclosed. Please make check payable to *Arab Detroit*

Charge my: MasterCard Visa AMEX Diners Club

Card Number _____

Expiration Date _____ Security Code _____

Name as it appears on front of card _____

Billing Address _____

Signature _____

FOR FURTHER INFORMATION:

Telephone: 1-877-ARAB-944

Fax: 313-846-0943

E-mail: info@arabdetroit.com

Mail: Arab Detroit
14628 W. Warren Ave., Suite C
Dearborn, Michigan 48126

Byblos Banquet Center
7658 Chase Road
Dearborn, MI 48126

SOUTHFIELD HWY

WARREN AVE.

GREENFIELD

CHASE ROAD

FORD ROAD

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Arab America: Bridging the Gap

CULTURAL EDUCATION
WORKSHOP

Thursday, December 3, 2009



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Dearborn, Michigan 48126