

For the past 11 years, the focus of this unique diversity and educational conference has concentrated on the images and perceptions of diverse groups in the media, schools, corporations, government, and in all aspects of integration into the fabric of our Nation. The 11th Annual Images and Perceptions Diversity Conference, has once again partnered with the Arab American, African American, Hispanic American and Asian American communities, to collectively empower our communities by embracing diversity.

The array of dynamic Conference Presenters through the years have provided effective and solution building tools to create positive changes that drive diversity and inclusion within organizations, law enforcement agencies, educational institutions, social and public entities as well as a driving message that addresses our own personal perspective.

This year's conference will embrace diversity and empower communities with poignant strategic presentations from our internationally renowned speakers including keynote, Edward James Olmos, Sayed Badreya, Dr. Matthew Seeger, Suheir Hammad, Frances Kai-Hwa Wang and Heaster Wheeler. They will explore and discuss the stereotypes and images throughout the ages that have affected our images and perceptions subliminally as well as vividly.

Together we will explore the remarkable culture, diversity, and contributions of the Arab American, African American, Hispanic American and Asian American communities, as we examine the images portrayed in media, film, and television, and their implication in education, government, and corporate America.

The Conference serves as a forum to create bridges of knowledge, dialogue, and greater understanding; while exploring the challenges and triumphs that ultimately bring us together as communities and impact us all as Americans.

11TH
IMAGES & PERCEPTIONS
DIVERSITY
CONFERENCE

"Embracing Diversity,
Empowering Communities"

A CULTURAL EDUCATION
CONFERENCE



Ismael Ahmad
Associate Provost for
Integrated Learning
and Community
Partnerships
University of
Michigan-Dearborn



Ray Hanania is an award winning columnist, author and standup comedian. He has won four Chicago Headline Club Lisagor Awards, was named "Best Ethnic American Columnist in America" among many other honors and awards. Hanania is President/CEO of Urban Strategies Group which provides media and public affairs consulting to government, political and private sector businesses. Hanania has authored eight books including "Growing up Arab in America," and "Arabs of Chicagoland." After Sept. 11, 2001, Hanania launched a standup comedy career to bridge the growing animosity directed towards Arabs and others. He performed to international acclaim. His comedy combines his Christian Arab heritage and his unique family life: his wife and son are Jewish.

THE DAY'S AGENDA

- 8:30 Registration and Mediterranean Breakfast
- 9:15 Open and Welcome
Siham Awada Jaafar Founder and Producer
Images and Perceptions Diversity Conference since 2002
President and CEO, 3D Consulting and Communications
- Eva Dorothy** 3D Executive Director: National Anthem
- Ismael Ahmad**
Associate Provost for Integrated Learning and Community Partnerships University of Michigan-Dearborn
- 9:30 **Session I: Cultural Competency Bridge to Conflict Resolution**
Dr. Matthew Seeger Wayne State University
WSU: Dean, Fine Performing and Communications Arts
- 10:15 Open and Introduction
Session II: Media, the Arts and a Cultural Conversation
Frances Kai-Hwa Wang - Writer, Poet, Activist UofM
- 11:00 Break
- 11:10 **Session III: Hollywood, Telling your Story**
Sayed Badreya Hollywood Film Star, Producer, Director
- Key to the city presented by Dearborn **Mayor Jack O'Reilly** and a special presentation by the **Consulate General** of Mexico to **Edward James Olmos** Proclamations from City, County and State Officials
- 12:30 Luncheon
- 1:30 Comedy in Confronting Stereotypes
Ray Hanania Comedian, Journalist, Radio Personality
- 2:00 **Session IV: Diversity, Inclusion and Social Justice**
Heaster Wheeler Assistant Wayne County Executive
NAACP Former Executive Director
- 2:40 **Suheir Hammad Poetry:** Cultural presentation
Star of Russel Simmons "Def Poetry Jam", Author, Actor/Activist
- 3:15 Break
- 3:20 **Edward James Olmos**
Actor/Activist "We are 1 Race" Spokesperson
- 4:15 **Q&A** with Keynote and Speaker Series Presenters

Chicago's 3rd Annual Images and Perceptions Diversity Conference: November 2014
Go to 3dconsults.com for updates



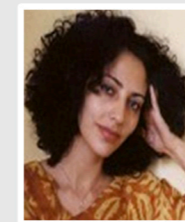
EDWARD JAMES OLMOS
KEYNOTE SPEAKER

Edward James Olmos (Axford) has achieved extraordinary success as an actor, producer and humanitarian. The Tony, Emmy and Academy Award® Nominated actor, is probably best known to young audiences for his work on the SYFY television series "Battlestar Galatica" as Admiral William Adama. Although the series kept the actor busy during its run from 2003 through 2009, it didn't stop him from directing the HBO movie "Walkout" in 2007, for which he earned a DGA Nomination in the Outstanding Directorial Achievement in Movies for Television category. Olmos went on to appear in the films Wolfen, Blade Runner, and the Ballad of Gregorio Cortez before starring in his biggest role to date, that of Lieutenant Martin Castillo in the iconic 80's television series "Miami Vice" opposite Don Johnson and Philip Michael Thomas. During his time on the Michael Mann series, Olmos earned two Golden Globe and Emmy Award nominations, resulting in a win from each. He starred in "Selena", which was a breakout film for Jennifer Lopez. In 1988, Edward James Olmos was nominated for an Academy Award® and won the Golden Globe for his portrayal of Jaime Escalante in Stand and Deliver. He directed and starred in his first motion picture, American Me, in 1992. He is an international advocate, spokesman, and humanitarian working with organizations such as Thank You Ocean, Project Hope Foundation, Children's Hospital of Los Angeles, The Boy's and Girl's Club of America, The River Keepers, Dr. Andros' Diabetic Foot Global Conference and he speaks up to 150 times a year in schools, universities, and corporations.



SAYED BADREYA

Sayed Badreya has charmed audiences in the delightful Comedic roles in "The Three Stooges" and in the original "Dictator" with Sascha Barren Cohen. He's starred in, among many other blockbuster films, "The Space Between," "Iron Man" with Robert Downey Jr. "Don't Mess With the Zohan" along side Adam Sandler and Rob Snyder, "Movie 43", with Halle Berry, "Just like a Woman", and "American Me" alongside Tony Shalhoub. Badreya is currently in production on the documentary "My Home" a reflection of the Jan 25th Egyptian Revolution and stars in the award winning production of the film "Bride of the Nile". Badreya's efforts to bring attention to Arab-Americans in the motion picture industry have been addressed on Radio, television, and in major publications around the world, including The New York Times, GQ, NPR, ABC's "Politically Incorrect" with Bill Maher, BBC's "Panorama," CNN, "Fox Report with Sheppard Smith", The Hollywood Reporter and Egypt Today.



SUHEIR HAMMAD

Suheir Hammad is the author of breaking poems, recipient of a 2009 American Book Award and the Arab American Book award for Poetry 2009. Her other books are Zaatara; Born Palestinian, Born Black; and Drops of This Story. Her work has been widely anthologized and also adapted for theater. Her produced plays include Blood Trinity and breaking letter(s), and she wrote the libretto for the multimedia performance Re-Orientalism. An original writer and performer in the Tony-winning Russell Simmons Presents Def Poetry Jam on Broadway, Suheir appears in the 2008 Cannes Film Festival Official Selection Salt of This Sea. She is the Artist in Residency at the NYU's APA Institute for 2010.



HEASTER L. WHEELER

Heaster Wheeler has been as advocate of diversity relations as well as creating conversations across boundaries to bring communities together on issues of race, ethnicity, human and civil rights. He has spoken at Universities, organizational events and is well known in the Metro Detroit area and across national boundaries. In October 1999 he was appointed as the Executive Director of the Detroit Branch-- National Association for the Advancement of Colored People (NAACP). In this appointed position, he tackled major issues including: regressive juvenile justice laws, driving while black issues, employment discrimination, the take over of Detroit Public Schools, voting rights and voter intimidation issues. He now fills the position of Wayne County Assistant CEO. Mr. Wheelers extensive training in public speaking, public policy, campaign management and strategic planning has placed him in political campaign offices to leading roles with a vital voice in public policy, bridging the racial divide, affirmative action in Michigan, school vouchers, civil rights and issues of social justice.



DR. MATTHEW SEEGER

Matthew W. Seeger (Ph.D., 1982, Indiana University) is dean of the College of Fine, Performing and Communication Arts and a professor of communication. Seeger's research interests concern crisis and risk communication, crisis response and agency coordination, health communication, the role of media in crisis, crisis and communication ethics, failure of complex systems and post-crisis renewal. He has worked closely with the United States Centers for Disease Control and prevention on communication and anthrax attack and on pandemic influenza preparedness. He is an affiliate of the National Center for food Protection and Defense where he studies issues of food safety and recalls. He is Co-PI on the National Science Foundation Grant Multi-Agency Jurisdictional Organized Response, a project involving crisis coordination in complex social-technical systems. Seeger also works with the National Center for Border Security and Immigration. His work on crisis, risk and communication has appeared in over 100 journal articles, book chapters and conference proceedings. Seeger is the author or co-author of six books on crisis and risk communication.



FRANCIS KAI-HWA WANG

Frances Kai-Hwa Wang is a second-generation Chinese American from California who now divides her time between Michigan and the Big Island of Hawaii. She has worked in philosophy, anthropology, international development, nonprofits, small business start-ups, and ethnic new media. She team-teaches Asian Pacific American film and media at the University of Michigan and Asian Pacific American civil rights and activism at University of Michigan Dearborn. She is a contributor for New America Media's Ethnblog, Chicago is the World, Pacific Citizen, InCultureParent.com, and HuffPostLive. She has published three chapbooks of prose poetry, been included in several anthologies and art exhibitions, and she will have a multimedia artwork with Jyoti Omi Chowdhury entitled, "Dreams of the Diaspora," as part of a Smithsonian Asian Pacific American Center Indian American Heritage Project online and travelling art exhibition.



SIHAM AWADA JAAFAR

Siham Awada Jaafar is the Founder and Producer of the Nationally acclaimed Images and Perceptions Diversity Conference. The conference celebrates 11 years in metro-Detroit and 3 years in Chicago in November 2014, and is recognized by CorpMagazine with the Champion in Diversity Award. Siham Awada Jaafar lives her passion through creating a conversation around Diversity and dispelling stereotypes. As President and CEO of 3D Consulting and Communications she specializes in corporate, educational, and government Diversity training. Siham is Vice President of the Wayne Mediation Center, Planning Commissioner for the City of Dearborn Heights and currently hosts 2 Cable Television Programs. Siham was born and raised in Michigan and has called it home her entire life. She and her husband, Hassane, have two amazing children, Gina and

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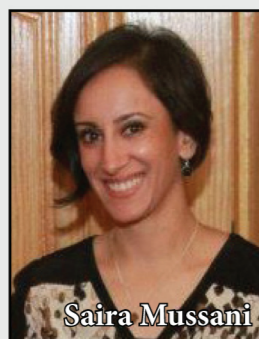
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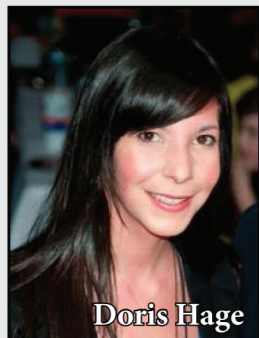
Eva Dorothy
EXECUTIVE DIRECTOR



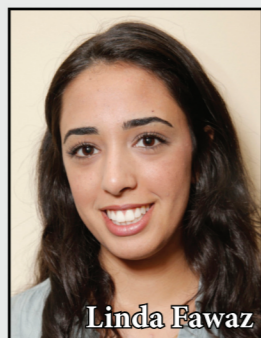
Saira Mussani



Noha Beydoun



Doris Hage



Linda Fawaz

FOR FURTHER INFORMATION:

Telephone: 313-910-1955
Fax: 313-359-2676
E-mail: ImagesandPerceptions@3Dconsults.com
Mail: Images and Perceptions Diversity Conference
26300 Ford Road, 122
Dearborn Heights, Michigan 48127

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3D CONSULTING &
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**"A Multi-Dimensional Approach to Marketing, Public Relations,
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With an innovative approach to Marketing, Public Relations, and Community Outreach, 3D Consulting and Communications provides experienced consulting and communications counsel to government, corporations, organizations and educational institutions.

3D specializes in customized diversity training and cultural competency programs, strategies, events and initiatives, to successfully increase awareness and improve productivity.

Utilizing our diverse reputable experience, 3D provides customized client attention, tailored to fit each unique need, to strategically develop and advance products, services, brands, or visions.

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Siham Awada Jaafar President and CEO Ph: (313) 910-1955 Fax: (313) 359-2676 Sihamj@3dconsults.com	Eva Dorothy ED Doris Hage Saira Mussaini Linda Fawaz Noha Beydoun	EvaD@3dconsults.com DorisH@3dconsults.com SairaM@3dconsults.com LindaF@3dconsults.com NohaB@3dconsults.com
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www.3DConsults.com
3D Consulting & Communications
26300 Ford Road, 122 Dearborn Heights, Michigan 48127

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