

CONTINUING EDUCATION CREDITS
 EDUCATORS, ADMINISTRATORS EARN SCECH'S
 NURSES, SOCIAL WORKERS, THERAPISTS,
 PROFESSIONAL COUNSELORS, CLINICAL
 PSYCHOLOGISTS EARN CEU'S
CE UNITS 

PAST PRESENTERS



14TH ANNUAL IMAGES & PERCEPTIONS DIVERSITY CONFERENCE

EMBRACING DIVERSITY, EMPOWERING COMMUNITIES



"A MULTI-DIMENSIONAL APPROACH TO CUSTOMIZED CULTURAL DIVERSITY TRAINING, COMMUNITY OUTREACH AND PUBLIC RELATIONS"

Proud to be a multiple recipient of National and Local Champion of Diversity Awards, the Images and Perceptions Diversity Conference and 3D Consulting and Communications specializes in diversity training and has successfully delivered customized cultural diversity training to: Law Enforcement Agencies, Organizations, Schools, Government Agencies, Community and Corporate Based Organizations as well as Private Entities.

3D specializes in **Customized Cultural Competency Diversity Training** and cultural competency programs, strategies, and initiatives to successfully increase awareness, improve staff and client culture and provide effective tools for positive and productive communication resulting in increased awareness and improved productivity.

OUR SERVICES

Customized Cultural Competency Curriculum Training:
 Corporate, Government and Law Enforcement
 Public and Community Outreach / PR
 Special Events
 Media Relations

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Images and Perceptions Diversity Conference
I Promote Diversity



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 26300 Ford Road, 122 Dearborn Heights, MI 48127

14TH ANNUAL IMAGES & PERCEPTIONS DIVERSITY CONFERENCE

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A CULTURAL EDUCATION CONFERENCE

**WEDNESDAY
 APRIL 26, 2017**

BYBLOS BANQUET CENTER
 7258 CHASE RD.
 DEARBORN, MI 48126

PARTNERED WITH



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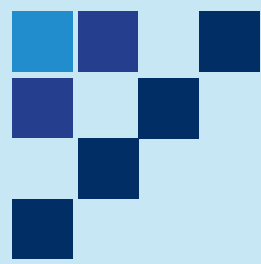
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For the past 13 years, the focus of this unique diversity and educational conference has concentrated on the images and perceptions of diverse groups in the media, schools, corporations, government, and in all aspects of integration into the fabric of our Nation. Chicago's 4th Annual Images and Perceptions Diversity Conference, which took place December 2, 2016 once again partnered with the Arab American, African American, Hispanic American, Asian American, Jewish American, Disabilities and LGBTQ Communities to collectively empower our communities by embracing diversity.

The array of dynamic Conference Presenters through the years have provided effective solution building tools to create positive changes that drive diversity and inclusion within organizations, law enforcement agencies, educational institutions, social and public entities as well as a driving message that addresses our own personal perspective.

The events that have plagued our world, the violence that prevails and the sense of unrest that has defined our being in ways unimaginable, are all things we as a society and as a world need to examine, define and appropriately address. We must exercise our love for humanity, maintain our dignity and create solutions that will keep us safe and keep humanity whole. This year more than ever we are challenged to preserve the sanctity of our values as a country and a nation. The bridges of divide have been fueled by the rhetoric of our political enclave, but, as a nation, we are strong and resilient. The 14th Annual Images and Perceptions Diversity Conference will address these issues to strengthen the cornerstone of understanding and to provide the necessary tools to face the continued challenges ahead in healthcare, education, law enforcement and corporate America.

The 14th Annual Images and Perceptions Diversity Conference presents the most thought provoking and compelling conversation of 2017. This year's conference will embrace our commitment to diversity, engage those who are passionate about the conversation and empower all who seek to understand our diverse communities and embrace the differences that enrich our lives. Our dynamic presenters, each embracing a unique platform, will explore and discuss the issues and stereotypes that have shaped our images and perceptions subliminally as well as vividly. The real challenges we face regarding the Muslim Ban, talk of internment camps, deportations and separating families, and the increased hate crimes that have been prevalent within communities of color make this not only a vital conversation but an action item to preserve and defend the Principles of the Constitution in which our country was based on. Through understanding, solutions arise.

Together we will explore the remarkable culture, diversity, and contributions of the Arab American, African American, Hispanic American, Asian American, Jewish American, disabilities, and LGBTQ community. It is through knowledge and understanding that we remove fear of the unknown. We will examine the images portrayed in media, and in our own environments and their implication on education, in government, and in corporate America.

The Conference serves as a forum to create bridges of knowledge, dialogue, and greater understanding; while exploring the challenges and triumphs that ultimately bring us together as communities and influence us as Americans.



MARK SWEETMAN:
COMEDIAN / WRITER



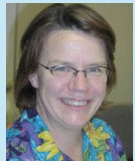
MICHAEL BERGMAN: VP OF HELMS-BRISCOE, FOUNDER, AND CEO OF REFUSE2HATE VP of Helms-Briscoe. Founder and CEO of Refuse2Hate, an organization whose mission statement is to bring people onto common ground. It's premise, Refuse2Hate is a non-partisan organization, which exists to uncover and open pathways for healing. We believe healing begins when people reveal. We proudly protect three fundamental positions, which promotes our promise: Life = Equality, Life = Freedom, No Exceptions. Drawing from his years of industry experience with Hilton hotels, Michael now works alongside corporate and regional leadership teams in both the US & Canada, working to provide strategic direction, leadership, growth initiatives, and overall responsibility for the Helms-Briscoe brand.



AMANDA SAAB: STAR OF "MASTER CHEF" AND "DINNER WITH A MUSLIM" Born and raised in Dearborn, MI, She found her love for cooking & baking from her mother and grandmother. Upon completion of her Masters Degree in Social Work, from Wayne State University, Amanda and her husband Hussein moved to Seattle, WA. Amanda's passion for food and sharing led her to compete on "Master Chef", the world's largest food competition. She earned the title Master Chef, and continued to shine in the competition, impressing Gordon Ramsay not only with her creativity in food, but her positive attitude and teamwork as well. Amanda and Hussein began "Dinner with Your Muslim Neighbor" in Seattle after Amanda experienced hate speech online & saw the rise of anti-Muslim rhetoric. They wanted to combat Islamophobia in the community by hosting dinners to enjoy a wholesome meal, answering questions about Islam, and what it's like to be a practicing Muslim in America today.



LILIANNA REYES: LILIANNA ANGEL REYES, TRANS-LATINA WOMAN Lilianna has extensive history working with marginalized populations including people of color, women, LGBTQ communities, HIV Positive communities, and most importantly youth and all their intersections. She has worked with many state and national civil rights organizations including Affirmations, Planned Parenthood, National Organization of Women, Transgender Michigan, and NAACP. She is currently a Founding Mother and Board Member for a trans-formative new non-profit, **The Trans Sistars of Color Project (TSCOOP)**. As a graduate of UM Rackham Graduate School, with a Master's in Public Administration, and her experience with being a transgendered, Latina woman, has allowed her to utilize personal lessons along with her academic career to create a culture of youth empowerment.



JAN STEVENSON: CO-PUBLISHER OF "PRIDE SOURCE MEDIA GROUP", PUBLISHER OF "BETWEEN THE LINES" Jan Stevenson is the co-publisher of "Pride Source Media Group". Stevenson is also the publisher of "Between the Lines", Michigan's weekly newspaper for the LGBT Community. "Between the Lines", the annual Pride Source Magazine & Directory, is now recognized as the most popular gay news site in the Midwest. After spending 10 years as a corporate banker in Philadelphia and Detroit, in 1989 Stevenson became board president of Detroit's then new Gay and Lesbian Community Center, Affirmations. In 1993 she became Affirmations first executive director.

DETROIT'S 14th ANNUAL IMAGES AND PERCEPTIONS DIVERSITY CONFERENCE

THE DAY'S AGENDA

8:00 AM Registration and Mediterranean Breakfast

9:00 AM Open and Welcome
Siham Awada Jaafar
Founder / Producer, Images & Perceptions Diversity Conference since 2002
President and CEO of 3D Consulting and Communications

Message of Unity

9:20 AM **Session I: Amanda Saab**
Star of Fox's Master Chef; NBC: Dinner with a Muslim

9:40 AM **Session II: Shamayim (Mama Shu) Harris**
The Avalon Project: Highland Park Revitalization Project

10:00 AM **Session III: Community Policing in Diverse Neighborhoods Panel Discussion**
Chief James Craig: Detroit Police Chief
Chief Ron Haddad: Dearborn Police Chief
Commander David Robinson: Dearborn Police Department: Facilitator

10:45 AM **BREAK**

10:55 AM **Session IV: Diversity in Journalism**
Richard Prince: Journal-isms

11:35 AM **Mark Sweetman: Comedian/Writer**
Diversity Focused, Social Justice Comedy and Story-Telling

11:45 AM **LUNCH:** Cultural Presentation

12:45 PM **Session V: Karen Korematsu:** Founder of the Fred Korematsu Institute
Immigration, Internment Camps and the Japanese American Experience

1:25 PM **Session VI: Diversity and the LGBTQ Community**
Jan Stevenson: Editor and Publisher: CFO-Pride Source
Lilianna Reyes: Affirmations Director

1:55 PM **Session VII: Local and Global Human Trafficking**
US Attorney Barbara McQuade: Eastern District of Michigan
Retired Major General Charles Tucker: World Engagement Institute, Chicago

2:40 PM **BREAK**

2:45 PM **Session VIII: Marilyn Suttle**
Human Potential/Corporate Responsibility,
Author: Who's Your Gladys and Taming Gladys
Corporate Responsibility, Diversity in the Workforce

3:25 PM **Session VIV: Jackie Kallen**
First Lady of Boxing, Subject of the film "Against the Ropes"
Jewish American experience in America - Women in Corporate America

3:45 PM **Session X: Michael Bergman**
VP Helms-Briscoe / Founder: Refuse2Hate
Importance of cultural competence in interpersonal
And human element relationships

4:10 PM Question and Answer with Speaker Series Presenters

4:30 PM END

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GO TO WWW.3DCONSULTS.COM FOR UPDATES



KAREN KOREMATSU: The Founder and Executive Director of the Fred T. Korematsu Institute and the daughter of the late Fred T. Korematsu. In 2009, on the 25th anniversary of the reversal of Fred's WWII U.S. Supreme Court conviction, Karen established the Fred T. Korematsu Institute. In May 2013, Karen became executive director of the Fred T. Korematsu Institute and led its transition in July 2014 to become an independent organization fiscally sponsored by Community Initiatives. Karen has carried on Fred's legacy as a civil rights advocate, public speaker and public educator. She shares her passion for social justice and education with K-12 public and private schools, colleges and universities, law schools, teachers' conferences and organizations across the country.



US ATTORNEY BARBARA MCQUADE: Served as the US Attorney for the Eastern District of Michigan since 2010. McQuade was appointed by President Barack Obama and started her term as US Attorney on January 4, 2010. McQuade has sought to use the resources of the US Attorney's Office to improve the quality of life for the people of Michigan. For that reason, she has set priorities to meet the district's current challenges; National Security, Violent Crime, Public Corruption, Civil Rights and Financial Fraud, including mortgage fraud, health care fraud, and environmental crimes.



JACKIE KALLEN: Her life was the inspiration for the film film "Against the Ropes", starring Meg Ryan as Jackie, in which she had a brief speaking role as a reporter. She also worked as a consultant for Mark Burnett's reality TV Series, "The Contender". Kallen was raised in a middle-class Jewish Family in Detroit. After 33 years in the boxing world as a publicist and then manager, Jackie Kallen has been dubbed "The First Lady of Boxing".



DETROIT POLICE CHIEF JAMES CRAIG: Began his career in law enforcement with the Detroit Police Department in January 1977 and assigned to the 10th Precinct. Forced to relocate, Chief Craig began working for the Los Angeles Police Department in January 1981. After holding several high profile positions, he ascended the ranks of the LAPD, achieving promotions to the rank of Sergeant, Lieutenant & Captain. During his tenure as commanding officer of the LAPD, Chief Craig was responsible for overseeing many of the most violent areas in LA and was able to achieve tremendous reductions in crime through implementation of innovative strategy and building community partnerships. On July 1, 2013, Chief Craig was appointed as the 42nd Chief of Police for the Detroit Police Department, bringing his law enforcement career full circle.



DEARBORN POLICE CHIEF RON HADDAD: In October 2008, the honorable Mayor John B. O'Reilly Jr. Announced his selection of Ronald Haddad as the Chief of Police for the City of Dearborn. He commands an agency of 195 sworn officers and 50 civilians, serving a city of over 98,000 residents. Ronald Haddad is a retired Deputy Chief of the Detroit Police Department and a law enforcement professional for over 40 years. Chief Haddad began his career with the Detroit Police Department in 1973 and retired in January 2007 as the Deputy Chief of the Northwestern District.



MAJOR GENERAL (RET.) CHARLES E. TUCKER JR, JD: Executive Director and Co-Founder of the World Engagement Institute ("WEInstitute"). He previously served as the Executive Director of the International Human Rights Law Institute (IHRLI), Chicago, Illinois. General Tucker's mission is to develop and promote the fundamental rights of peoples around the world through education, research, documentation, capacity-building and advocacy. To accomplish this, he and the WEInstitute engage in contemporary human rights and rule of law research, training and advocacy, as well as in post-conflict justice capacity-building programs and large-scale human rights documentation projects throughout the world.



SHAMAYIM "MAMA SHU" HARRIS: A mother, an activist, a former school administrator, the founder & CEO of Avalon Village in Highland Park. Her dream of building this urban oasis was manifested after the tragic loss of her son, Jakobi RA, who was killed in 2007 at the age of two. Shu chose to heal & honor Jakobi's memory by transforming blight to beauty, creating something wonderful for the people of Highland Park. These vacant, blighted lots are being brought back to life as the Homework House, the Goddess Marketplace, the Healing House, a healthy cafe, activity courts, greenhouses, a micro library & more. The project has received attention by The Ellen Show, NBC Nightly News, CBS Evening News, HLN, Detroit's ABC, NBC, and Fox television news affiliates, WWJ, WJR, WDET and 910AM radio, Huffington Post, The Detroit News, Crain's Detroit Business & more.



MARILYN SUTTLE: The President of Suttle Enterprises LLC, a personal and professional growth-training firm, through which she has presented programs and keynotes to multi-cultural audiences from global leadership teams to front-line staff. Her client list includes Fortune 500 companies such as Ford Motor Company, Pfizer Corporation, and Visteon; Associates such as the Association of Hispanic MBA's and the American Cancer Society; Educational Institutions like the University of Michigan; and small to mid-sized organizations in a variety of industries. She creates training that covers multiple critical business skills, on topics like work / life success, employee engagement, communication, resiliency, and customer service.



COMMANDER DAVID ROBINSON: Joined the Dearborn Police Department in 1989 after graduating with a Bachelors of Arts Degree in Criminal Justice from Michigan State University. In 1992, he was selected as Dearborn's first Community Policing officer and created community based initiatives that are still in practice today. In 1994, Commander Robinson implemented the Community policing philosophy in establishing a police liaison office at the Fairlane Town Center in Dearborn. Commander Robinson was promoted to the rank of Sergeant in 2004, the rank of Lieutenant in 2009, and the rank of Commander in 2013. He is currently assigned as the Commander of the Patrol Division, which is in charge of implementing all proactive patrol functions, which includes Dispatch Operations and Community Policing Initiatives.



RICHARD PRINCE: A veteran journalist who writes "Richard Prince's Journal-isms", the news column on diversity issues in the news media. In 2013, Prince received the Ida B. Wells Award from the National Association of Black Journalists and the Medill School at Northwestern University, "given to individuals who have made outstanding efforts to make newsrooms and news coverage more accurately reflect the diversity of the communities they serve". Washington's Capital Press Club honored him in 2014, as "The Journalist's Journalist" for "stellar leadership on coverage of diversity in the media".



SIHAM AWADA JAAFAR is the Founder and Producer of the nationally acclaimed Images & Perceptions Diversity Conference. CorpMagazine recognized the conference with the Champion of Diversity Award in 2014. As President and CEO of 3D Consulting and Communications, she specializes in customized Law Enforcement, corporate, educational, and government Cultural Competency Diversity training. Siham is Vice President of the Wayne Mediation Center, Planning Commissioner for the City of Dearborn Heights and currently hosts and produces programming at WDHT TV. Siham is extensively engaged in corporate conversations focused on race relations. Numerous facets call upon her expertise as a consultant in diversity and cultural competency in the workplace.