



**Detroit's 16<sup>th</sup> Annual  
Images and Perceptions  
Diversity Conference**

**April 10, 2019 8:00am-4:30pm**

In partnership with the City of Dearborn, please accept this opportunity to participate as a supporter and advocate of Diversity and Inclusion by sponsoring the nationally acclaimed **16<sup>th</sup> Annual Images and Perceptions Diversity Conference**, engaging the Arab American, African American, Hispanic American, Jewish American, Asian American, LGBTQ and Disabilities Communities on April 10, 2019 to take place at the Ford Community and Performing Arts Center in Dearborn, Mi.

**WHO WE ARE:**

Our team at 3D Consulting and Communications volunteers its time and efforts to producing the highest quality conference to provide tools to successfully promote diversity, increase awareness, improve cultural competency, build bridges and create networking opportunities among communities. The conference recognized with numerous national and local awards is the premier conference on diversity sought out by employers, communities, law enforcement and professionals nationwide.

**THE GOAL:**

Assumption, suspicion, fear, and intolerance are factors that undoubtedly lead to prejudice, stereotyping, and tragedy. Today's media focuses on what divides us as a nation. Through the Images and Perceptions Diversity Conference and training sequences, we break down barriers, clear images, and correct bias misconceptions that we as a nation tend to adopt given our informational highway which at times lacks factual and viable substance. Via the conversation on Diversity, we have cultivated lasting relationships between entities and created bridges of understanding that have resulted in effective change within corporate America, our educational institutions and our societal environment.

**WHO SHOULD ATTEND:**

The conference engages communities to better understand diversity and provides a caliber of programming to administrators, CEO's, media and healthcare professionals, educators, law enforcement, and government public and private officials, community members and students to better implement diversity strategies within their corporations, organizations and personal relationships. MCOLES Certified, CEU's and SCHECH's offered.

**IMAGES AND PERCEPTIONS DIVERSITY CONFERENCE:**

Since its inception in 2002, the conference has reached diverse audiences and has proven effective in building bridges among communities. In the fourteen years, the conference has grown from an audience of 75 to over 500 participants. It is televised and has reached audiences as far as Australia on the cable network in addition to being streamlined through radio and broadcast access. We have produced the conference in Chicago since 2013 and have been extremely successful in creating an effective dialogue for the last 5 years.

[REGISTER HERE FOR IMAGES AND PERCEPTIONS DIVERSITY CONFERENCE](#)

Over the years, we have featured passionate and renowned presenters including but not limited to:

**Jamie Far:** *Star of film, Theatre and TV, star of M\*A\*S\*H as Klinger*

**Jackie Kaplan Kalan:** *First lady of boxing, object of the film "Against the Ropes"*

**Richard Lui:** *MSNBC*

**Mark Roberts:** *Hollywood, Producer of "Mike and Molly", Producer, "Two & a Half Men"*

**Karen Korematsu :** *Daughter of Fred Korematsu*

**Detroit Police Chief James Craig, Dearborn Police Chief Ron Haddad**

**Ronnie Bachman:** *Star of "Walk This Way"*

**Edward James Olmos:** *Producer, Actor, Spokesperson, "We are One Race"*

**Kathy Najimy:** *Award-winning actress and activist, star of "Sister Act", "Witches of Eastwick"*

**Keegan Michael Key:** *Star of Comedy Central's "Key and Peele", "Playing House", Keanu*

**Haaz Sleiman:** *Star of "Killing Jesus", "Nurse Jackie" and the critically acclaimed movie "The Visitor"*

**Sean Stone:** *Director, Actor, Producer*

**Martha Reeves:** *Legendary Motown Performer and activist, "Dancing in the Street"*

**Dr. Jack Shaheen:** *Internationally acclaimed author and media critic*

**Helen Thomas:** *Distinguished journalist, author, White House Bureau Chief - United Press International*

**Suheir Hammad:** *Poet and Star of "Russell Simmons" Def Poetry Jam, Ted TV*

**Ambassador Clovis Maksoud:** *Former Ambassador to the League of Arab Nations, Professor at Georgetown U.*

**Guadalupe Lara:** *Motivational Speaker, LaSed, Ser*

**Asaad Kelada:** *Hollywood Producer and Director (Two and a Half Men, Who's the Boss, Facts of Life, and more)*

**Dr. John Woods:** *Professor: University of Chicago*

**Victor Antonio:** *Diversity Motivational Speaker and CEO of a multi-million dollar company*

**Dr. Reverend Wendell Anthony:** *NAACP Detroit Branch President*

**Dr. Frances Wong:** *Professor, University of Michigan and University of Hawaii*

**Leila Farah:** *Professor at DePaul University, Chicago, Acclaimed Author and Performer*

**Simon Shaheen:** *Internationally Renowned Music virtuoso*

## **YOUR SUPPORT:**

The conference is a labor of love and your support is vital in implementing the highest quality programming to attract the individuals who can undoubtedly make a difference. We sincerely appreciate your efforts and your anticipated sponsorship will truly be a testament to your ongoing commitment to diversity as well as to education. The 15-year presentation of the conference has been and continues to be reliant on the support of local partners, sponsorships and individual registrations in order to finance its efforts. Sponsorship levels are enclosed which guarantees tremendous exposure for your company and organization as a champion of diversity and a sponsor of collaboration among ethnic, religious, and cultural divides. *Thank you for your consideration and we certainly look forward to a mutually advantageous and effective relationship in building bridges and promoting peaceful communities through education.*

**15<sup>th</sup> Annual Images & Perceptions Diversity Conference**  
**Wednesday, April 10, 2019**  
*Ford Community and Performing Arts Center, Dearborn, MI*

**Partnership Form**

Organization \_\_\_\_\_

Contact Name / Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Level of Sponsorship**

Please indicate below which sponsorship level you will participate under (see page 4 for details):

- Signature Diversity Partner (\$10,000)**       **Diversity Platinum (\$7,500)**       **Diversity Gold (\$5,000)**  
 **Diversity Silver (\$3,000)**       **Diversity Bronze (\$2,500)**       **Exhibitor (\$150)**

**Contribution: \$** \_\_\_\_\_  Community Organization Diversity Bronze (\$1500)

Check(s) made payable to: **Images & Perceptions Diversity Conference**

Credit Card:     MasterCard       Visa       American Express

Name on Credit Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Code \_\_\_\_\_

I hereby authorize \$ \_\_\_\_\_

To be charged to the above credit card.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Images & Perceptions Diversity Conference 26300 Ford Road, #122, Dearborn Heights, Mi 48127

or Email completed form to: Siham Awada Jaafar ([Imagesandperceptions@3Dconsults.com](mailto:Imagesandperceptions@3Dconsults.com)). (313) 910-1955 Fax: 313-359-2676

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# *Images and Perceptions*

## *A Cultural Diversity and Educational Conference*

### *"Commitment, Engagement & Empowerment through Diversity"*

*Wednesday, April 10, 2019*

## *Sponsorship Opportunities*

#### **Signature Diversity Partner \$10,000**

Keynote speaker sponsor; Exposure at Detroit's 2019 conference and speaking opportunity to welcome and open the conference; exclusive logo placement on brochures; conference website; all literature and banner placement at venue; display booth on location; verbal mentions throughout program; press release recognition; media exposure as signature partner; 25 complimentary conference registrations; **One 3 hour educational and corporate Diversity training session** at the place and time agreed upon for staff, employees and corporate leadership scheduled at a time agreed upon prior to November 2019

#### **Diversity Platinum \$7,500**

Recognition as a conference speaker sponsor, Primary logo placement, partner status on conference brochure; conference website; all literature and banner placement at venue; verbal mentions throughout program; press release recognition; media exposure and 20 complimentary conference registrations; Literature placed in conference folders and a Display booth on location;

#### **Diversity Gold Corporate \$5,000**

Logo placement on conference brochure, website, scrolling screen on site; verbal mentions throughout program; media and press release recognition; and 15 complimentary conference registrations and display booth on location, sponsorship of 4 student registrations.

#### **Diversity Silver \$3,000**

Logo placement on conference brochure, website, scrolling screen on site, verbal mentions throughout program; 12 complimentary conference registrations

#### **Diversity Bronze \$2,500**

Logo placement on conference brochure; scrolling screen, 10 complimentary conference registrations

#### **Community Diversity Bronze \$1,500**

Logo placement on conference brochure; scrolling screen, 10 complimentary conference registrations

#### **Exhibitor \$150**

One (1) admission to conference including breakfast, lunch; one (1) 6' x 8' exhibit area with table and two (2) chairs.

[www.3dconsults.com](http://www.3dconsults.com)

Early Bird Individual Registration, \$100, Registration: \$130,  
 Groups of 5 or more: \$100, Student: \$45. Registration includes breakfast, lunch, workshop materials and certificate of completion. (April 10, 2019-8:00am-4:30pm) Earn CEU's, offered to Nurses, Social Workers, Therapists, Counselors and SCHECH's offered to Educators and MCOLES Certified for Law Enforcement



[REGISTER HERE FOR IMAGES AND PERCEPTIONS DIVERSITY CONFERENCE](#)

The Images & Perceptions Diversity Conference is a sponsored 501(c) (3) non-profit organization

EVERYTHING BUSINESS  
**Corp!**  
 SALUTE TO DIVERSITY



“The Images & Perceptions Conference was incredibly educational and inspiring. I've recommended it to everyone and as well will not miss the next one either. The subject matter was very relevant, and the message/lessons can be immediately applied and passed on. The format is one that I could envision traveling across the US that could be presented to students in all age groups and to adults of any age. I was consistently engaged”  
 Detroit

“I can honestly say that I have not experienced a conference where I was engaged from the moment it started till the end, until today. I felt empowered and enlightened with a sense of responsibility to share what I had experienced with others”  
 Chicago



I PROMOTE DIVERSITY

