19th Annual Images & Perceptions Diversity Conference

"The State of Diversity in 2022"

Thursday, October 20, 2022
8:30 a.m. - 3:30 p.m.
Ford Community & Performing Arts Center

3D CONSULTING & COMMUNICATIONS

In partnership with the City of Dearborn, DTE Energy, Kroger Co., and the Positive Zone Foundation, please join us in supporting Diversity, Equity, and Inclusion by sponsoring the nationally acclaimed 19th Annual Images and Perceptions Diversity Conference on October 20, 2022, at the Ford Community and Performing Arts Center.

WHO WE ARE:

Since its inception in 2002, the Images and Perceptions Diversity Conference has grown from an audience of 75 to over 700 participants each year. Over the last 18 years, we have engaged audiences across the country and around the world to collectively empower our communities by embracing diversity. The conference has reached international audiences as far away as Australia thanks to direct broadcast and online streaming.

MCOLES Approved CEUs and SCECHs are available for attendees. The Images & Perceptions Diversity Conference is a 501(c) (3) sponsored organization.

THE GOAL:

The Conference and training sequences work to break down barriers, correct biases, and cultivate lasting relationships between entities and create bridges of understanding that have resulted in effective change within Law Enforcement, companies, educational institutions, communities, and society as a whole.

YOUR SUPPORT:

The Images and Perceptions Diversity Conference is a labor of love, and your support is vital to attract programming and speakers who are leaders in their field. The Conference is reliant on the support of local and national partners and sponsorships in order to finance its efforts.

We offer a variety of sponsorship levels, each of which provides tremendous exposure for your company and positions you as a champion of diversity.

PREVIOUS SPEAKERS

Over 300 speakers and panelists have participated in the conference since 2002,

Previous presenters & Panelists include:

- Rev. Dr. Wendell Anthony
- Justice Richard Bernstein
- Rep. Debbie Dingell
- AG Keith Ellison
- Jamie Farr
- Brian Karem
- Keegan-Michael Key
- Karen Korematsu
- Richard Lui
- Amb. Dr. Clovis Maksoud
- Hon. Barb McQuade
- Kathy Najimy
- AG Dana Nessel
- SG Fadwa Hammoud
- Edward James Olmos
- John Quinones
- Martha Reeves
- Haaz Sleiman
- Helen Thomas
- Tom Shadyac
- Frances Kai-Hwa Wang
- Dr. James Zogby

And many more!

Detroit's 19th Annual Images and Perceptions Diversity Conference

"Empowering Communities by Embracing Diversity"

Thursday October 20, 2022 8:00 am-4:30 pm

Ford Community & Performing Arts Center, Dearborn, MI

313-910-1955

Participate in engaging Panel Discussions via Dynamic Presentations

MCOLES REGISTERED

Educators :6 SCECH's, Social Workers, Nurses & Mental Health Professionals Earn 6CEU's

To Register Go to www.3DConsults.com or Register Here!

Fadwa Hammoud
Michigan
Solicitor General

Barbara McQuade
U of M Law
Professor

Roop Raj
Detroit
Fox 2 Evening Anchor

Richard Lui
MSNBC News

Dana Nessel
MI Attorney
General

Chief Dina Caringi
Chief of Police
Clinton Township, Mi

Carolyn Clifford
WXYZ News
Anchor

Dr. Phillip Levy
Assistant Vice President
WSU OVPR

Jocelyn Benson
MI
Secretary of State

Omar Regan
Actor/comedian/
Producer

Dr. Wanda Cook Robinson
Oakland Schools, Mi
Superintendent

Justice
Richard Bernstein
MI Supreme Court

Kym Worthy
Wayne County
Prosecutor

Issa Shahin
Chief of Police
Dearborn

Dawn Ison (invited)
US Attorney
Eastern District of Mi

Dr. Abdul El-Sayed
Public Health Expert

Dr. Glenn Maleyko
Dearborn Schools
Superintendent

NAACP President
Rev. Dr. Wendell
Anthony

Mo Sabbagh
Crestwood Schools
Board Trustee

Chuck Stokes
"Spotlight on the News"
WXYZ Channel 7

Saul Green
Miller Canfield
Former US Attorney

Dr. Michael F. Rice (invited)
State of MI
Superintendent of Schools

Honorable Charlene Elder
Wayne County
3rd Circuit Family Court

Dr. Rubén O. Martinez Professor
of sociology
Director of Julian Samora Re-
search Institute MSU

Dr. Youssef Mosallam
Crestwood
Superintendent
Dearborn Heights, Mi

Ray Washington
Wayne County Sheriff

Sam Jaafar
Director
Homeland Security
Wayne County

GM
OAKLAND UNIVERSITY School of Engineering and Computer Science
HES
Arab American and Chaldean Council (ACC)
CHASE
J.P.Morgan
WCCCD Wayne County Community College District
ACCESS
American Arab Chamber of Commerce
GREENLAND Market
Crestwood School District
WebTV
ComericA
www.3DConsults.com
DEARBORN SCHOOLS
Michigan Cosmetic Surgery
EDUCARE
ACRL
DTE
National Arab Orchestra
Kroger
WAYNE STATE UNIVERSITY
Blue Cross Blue Shield Blue Care Network of Michigan

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Ford Community & Performing Arts Center

In partnership with the City of Dearborn, DTE Energy, Kroger Co. and the Positive Zone Foundation, please join us on Thursday, October 20, 2022, for the 19th Images and Perceptions Diversity Conference. The theme of this year's event is

"The State of Diversity in 2022"

This award-winning and nationally acclaimed conference supports diversity, equity, and inclusion by engaging the African American, Arab American, Asian American, Disabilities, Hispanic American, Jewish, LGBTQ+, Native American, and Veteran communities. MCOLES Registered, CEUs and SCECHs are available for attendees. (Nurses, Therapists, Educators, Social workers, Mental Health Providers)

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For more information contact Siham Awada Jaafar imagesandperceptions@3Dconsults.com or (313) 910-1955 or visit www.3Dconsults.com.

Recognized as Diversity Champions by:

19th Annual Images & Perceptions Diversity Conference
"The State of Diversity in 2022"

Thursday, October 20, 2022
8:30 a.m. - 3:30 p.m.
Ford Community & Performing Arts Center

3D CONSULTING & COMMUNICATIONS

Previous & Current Diversity Champions

Sponsorship Opportunities

Signature Diversity Partner	**$10,000**
Keynote speaker sponsor; Exposure at Detroit's 2022 conference and speaking opportunity to welcome and open the conference; exclusive logo placement in brochures; conference website; all literature and banner placement on virtual site; verbal mentions throughout program; press release recognition; media exposure as signature partner; 25 complimentary conference registrations; **One 3 hour educational and corporate Diversity training session** at the place and time agreed upon for staff, employees and corporate leadership scheduled at a time agreed upon prior to November 2023.	
Diversity Platinum	**$7,500**
Recognition as a conference speaker sponsor, Primary logo placement, partner status in conference brochure; conference website; all literature and banner placement at venue; verbal mentions throughout program; press release recognition; media exposure and 20 complimentary conference registrations.	
Diversity Gold	**$5,000**
Logo placement in conference brochure, website, scrolling screen on site; verbal mentions throughout program; media and press release recognition; and 15 complimentary conference registrations and sponsorship of 4 student registrations.	
Diversity Silver	**$3,000**
Logo placement in conference brochure, website, scrolling screen on site, verbal mentions throughout program; 12 complimentary conference registrations.	
Diversity Bronze	**$2,500**
Logo placement in conference brochure; scrolling screen, 11 complimentary conference registrations	
Diversity Bronze (Community Organization Only)	**$1,500**
Logo placement in conference brochure; scrolling screen, 10 complimentary conference registrations	
Exhibitor	**$500**
One (1) admission to conference including breakfast, lunch; one (1) 6' x 8' exhibit area with table and two (2) chairs.	

Please contact Siham Awada Jaafar at Imagesandperceptions@3Dconsults.com to discuss additional sponsorship opportunities, including specific panels, lunch and breaks, and the post-event networking

Thank you for your consideration. We look forward to a mutually advantageous and effective relationship building bridges and promoting peaceful communities through education.

Sponsorship Levels

Please indicate your desired sponsorship level:

☐	Signature Diversity Partner ($10,000)	☐	Diversity Platinum ($7,500)	☐	Diversity Gold ($5,000)
☐	Diversity Silver ($3,000)	☐	Diversity Bronze ($2,500)	☐	Community Organization only Diversity Bronze ($1500)
☐	Exhibitor ($500)	☐	Additional Contribution _____		

Organization _____

Contact Name / Title _____

Address _____

City _____ **State**_____ **Zip** _____

Phone _____ **E-mail** _____

Check (s) made payable to: Images & Perceptions Diversity Conference
Direct Deposit Available Upon Request

Credit Card: ☐ **MasterCard** ☐ **Visa** ☐ **American Express** ☐ **Discover**

Name on Credit Card _____

Card # _____ **Exp. Date** _____ **Security Code** _____

I hereby authorize $_____**to be charged to the above listed card.**

Signature _____ **Date** _____

Mail to: Images & Perceptions Diversity Conference
26300 Ford Road, #122, Dearborn Heights, MI 48127

The Images & Perceptions Diversity Conference is a 501(c) (3) Sponsored Organization.