

# 20<sup>th</sup> Annual Images & Perceptions Diversity Conference

“History vs Reality: Diversity in 2023”

Wednesday, October 18, 2023

8:00 a.m. - 4:30 p.m.

Ford Community & Performing Arts Center



In partnership with Kroger, DTE, The City of Dearborn and the Positive Zone Foundation, please join us in supporting Diversity, Equity, and Inclusion by sponsoring the nationally acclaimed 20<sup>th</sup> Signature Annual Images and Perceptions Diversity Conference on October 18, 2023, at the Ford Community and Performing Arts Center.

## WHO WE ARE:

Since its inception in 2002, the Images and Perceptions Diversity Conference has grown from an audience of 75 to over 700 participants each year. Over the last 19 years, we have engaged audiences across the country and around the world to collectively empower our communities by embracing diversity. The conference has reached international audiences as far away as Australia thanks to direct broadcast and online streaming.

The conference is MCOLES Approved. CEUs and SCECHs are available for attendees. The Images & Perceptions Diversity Conference is a 501(c) (3) sponsored organization.

## THE GOAL:

The Conference and training sequences work to break down barriers, correct biases, and cultivate lasting relationships between entities and create bridges of understanding that have resulted in effective change within Law Enforcement, companies, corporations, neighborhoods, educational institutions, communities, and society in general.

## YOUR SUPPORT:

The Images and Perceptions Diversity Conference is a labor of love, and your support is vital to attract effective programming and speakers who are leaders in their field. The Conference is reliant on the support of local and national partners and sponsorships to finance its efforts.

We offer a variety of sponsorship levels, each of which provides tremendous exposure for your company and positions you as a Champion of Diversity.

## PREVIOUS SPEAKERS

Over 350 speakers and panelists have participated in the conference since 2002,

Previous presenters & Panelists include:

- Rev. Dr. Wendell Anthony
- Justice Richard Bernstein
  - Rep. Debbie Dingell
  - AG Keith Ellison
    - Jamie Farr
    - Brian Karem
  - Keegan-Michael Key
  - Karen Korematsu
    - Richard Lui
- Amb. Dr. Clovis Maksoud
  - Hon. Barb McQuade
    - Kathy Najimy
    - AG Dana Nessel
  - SG Fadwa Hammoud
  - Edward James Olmos
    - John Quinones
    - Martha Reeves
    - Haaz Sleiman
    - Helen Thomas
    - Tom Shadyac
  - Frances Kai-Hwa Wang
  - Dr. James Zogby

And many more!

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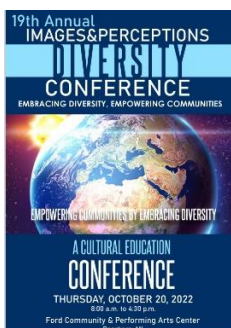
In partnership with Kroger Co., DTE, The City of Dearborn, and the Positive Zone Foundation, please join us on Wednesday, October 18, 2023, for the 20<sup>th</sup> Annual Images and Perceptions Diversity Conference. The theme of this year's event is

### "History vs Reality: Diversity in 2023"

This award-winning and nationally acclaimed conference supports diversity, equity, and inclusion by engaging the African American, Arab American, Asian American, Disabilities, Hispanic American, Jewish, LGBTQ+, Native American, and Veteran communities. The conference is MCOLES Registered. CEUs and SCECHs are available for attendees. (Nurses, Therapists, Educators, Social workers, Mental Health Providers)

For more information contact Siham Awada Jaafar at [imagesandperceptions@3Dconsults.com](mailto:imagesandperceptions@3Dconsults.com) or (313) 910- 1955 or visit [www.3Dconsults.com](http://www.3Dconsults.com).

Recognized as Diversity Champions by: **City of Chicago, Esteemed Women of Michigan and**



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## **Images & Perceptions Diversity Conference 2023** **20<sup>th</sup> Signature Anniversary** **Sponsorship Opportunities**

### **Exclusive Gala Diamond Diversity Partner** **\$25,000**

Keynote Speaker sponsor: Exposure at Detroit's 2023 conference/Gala and speaking opportunity to welcome and open the Gala/conference; exclusive logo placement in brochures; conference website; all literature and banner placement on site; verbal mentions throughout program; press release recognition; media exposure as Signature Diamond Partner; 30 complimentary conference registrations.

### **Signature Sponsor** **\$10,000**

Speaker sponsor; Exposure at Detroit's 2023 conference/Gala; opportunity to intro panel discussion, exclusive logo placement in brochures; conference website; all literature and banner placement on site; verbal mentions throughout program; press release recognition; media exposure as signature partner; 25 complimentary conference registrations.

### **Diversity Platinum** **\$7,500**

Recognition as a conference speaker sponsor, Primary logo placement, partner status in conference brochure; conference website; all literature and banner placement at venue; verbal mentions throughout program; press release recognition; media exposure and 20 complimentary conference registrations.

### **Diversity Gold Corporate** **\$5,000**

Logo placement in conference brochure, website, scrolling screen on site; verbal mentions throughout program; media and press release recognition; and 15 complimentary conference registrations and sponsorship of 4 student registrations.

### **Diversity Silver** **\$3,000**

Logo placement in conference brochure, website, scrolling screen on site, verbal mentions throughout program; 10 complimentary conference registrations.

### **Diversity Bronze** **\$2,500**

Logo placement in conference brochure; scrolling screen, 8 complimentary conference registrations.

### **Community Organization Only: Diversity Bronze** **\$1500**

Logo placement in conference brochure; scrolling screen, 5 complimentary conference registrations.

### **Exhibitor** **\$500**

One (1) admission to conference including breakfast, lunch; one (1) 6' x 8' exhibit area with table and two (2) chairs.

Please contact **Siham Awada Jaafar** at [Imagesandperceptions@3Dconsults.com](mailto:Imagesandperceptions@3Dconsults.com) to discuss additional sponsorship opportunities: specific panels, lunch, and event networking



*Previous & Current  
Images & Perceptions Diversity Conference Partners & Champions*

# CONFERENCE

Ford Community & Performing Arts Center

PRESENTED BY



DTE Energy



PARTNERED WITH



Michigan  
Cosmetic Surgery



SUPPORT FROM



Images and Perceptions Diversity Conference

# I Promote Diversity



[WWW.3DCONSULTS.COM](http://WWW.3DCONSULTS.COM)

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Thank you for your consideration. We look forward to a mutually advantageous and effective relationship, building bridges and promoting peaceful communities through education.

### Sponsorship Levels

Please indicate your desired sponsorship level:

<input type="checkbox"/> Signature Diversity Partner (\$10,000)	<input type="checkbox"/> Diversity Platinum (\$7,500)	<input type="checkbox"/> Diversity Gold (\$5,000)
<input type="checkbox"/> Diversity Silver (\$3,000)	<input type="checkbox"/> Diversity Bronze (\$2,500)	<input type="checkbox"/> Community Organization only Diversity Bronze (\$1500)
<input type="checkbox"/> Exhibitor (\$500)	<input type="checkbox"/> Additional Contribution _____	

◇ **Exclusive Gala Diamond Diversity Partner Organization** **25,000**

Contact Name / Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Check (s) made payable to: Images & Perceptions Diversity Conference  
Direct Deposit Available Upon Request

Credit Card:  MasterCard  Visa  American Express  Discover

Name on Credit Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

I hereby authorize \$ \_\_\_\_\_ to be charged to the above listed card.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail to: Images & Perceptions Diversity Conference  
26300 Ford Road, #122, Dearborn Heights, MI 48127

The Images & Perceptions Diversity Conference is a 501(c) (3) Sponsored Organization.